



NC TECH offers a wide range of opportunities for CIOs and other IT executives to gather, discuss challenges and best practices and build a strong network of peers across the state. While several are structured dialogues, others are informal networking opportunities that allow for great conversation and relationship building.

### SPONSORSHIP OPPORTUNITIES

#### **CIO Peer2Peer Network – Exclusive Roundtable Sponsor • \$1,500**

Quarterly Meetings – March 19; June 18; September 17; December 10

*A forum exclusive to CIOs and IT Leaders with enterprise responsibility to exchange information and best practices, hosted by Cisco both in-person and utilizing TelePresence technology from locations across the state. Session topics are selected and moderated by participating CIOs. Past topics include: Implementation of Big Data/Analytics; Evolution of the CIO; Engaging ALL Leaders in IT Decisions and Ransomware.*

#### **CIO Peer2Peer Private Dinners - Exclusive Dinner Sponsor • \$5,000 plus the cost of dinner**

Multiple Times in Different Markets

*As an exclusive sponsor, host a dozen or more CIOs, gathered in an intimate dinner setting to discuss best practices and issues germane to all sectors. Past venues include the Angus Barn in Raleigh and the Duke Mansion in Charlotte.*

#### **CIO Peer2Peer Reception – Host Sponsor - \$1,250 (Limited Availability)**

Charlotte, Triad + Triangle

*Relationship building is critical to success in any business or industry. NCTA is introducing CIO Peer2Peer receptions to provide CIOs, CISOs and IT executives the opportunity to come together and build relationships with others and discuss issues common to all in a more informal setting.*

#### **SAS Championship – Host Sponsor • \$2,000 (Limited Availability)**

October TBD

We have partnered with the organizers of the [SAS Championship](#) to offer an exclusive outing for IT executives to gather at the tournament. The CIOs and sponsors will convene for a private breakfast in the Prestonwood Country Club Clubhouse, followed by access to the VIP Skybox on the 17<sup>th</sup> Green (complimentary food and beverage throughout the day, grounds access all day, valet parking, and more).

#### **CEO Auction • Bidding**

March (Online)

Going once, going twice – secure a guaranteed meeting with a tech CEO or a Site Executive by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.

#### **CIO Auction • Bidding**

December (Online)

Going once, going twice – secure a guaranteed meeting with a CIO by being the winning online bidder. Proceeds support NC TECH programming, including our education foundation which administers a scholarship for women pursuing a STEM academic path.